



Great American Game Night

Friday, November 10, 6:30-9:30 p.m.

Ricochet, 504 East Locust

Des Moines, Iowa



Prevent Child Abuse
Iowa™

SPONSORSHIP REQUEST FORM

We are seeking your support with a sponsorship for Prevent Child Abuse Iowa's **Great American Game Night** fundraiser. Your donation will help raise money to advance PCA Iowa's efforts to raise awareness and advocate on behalf of Iowa's children and families.

Great American Game Night will be held on Friday, November 10, from 6:30-9:30p.m. at Ricochet at 504 East Locust in Des Moines. We expect over 300 community members to attend. The event will include games, music, a small program and silent auction. This event is organized by Prevent Child Abuse Iowa staff, board of directors, and a committee of highly involved community leaders. It is our signature fall fundraising event.

About PCA Iowa

Since 1975, PCA Iowa has been dedicated to raising awareness of child abuse and prevention while promoting effective education and support services. Each year, these services increase the likelihood that 50,000 children in more than 90 counties will grow up in the safe, nurturing environments they need to thrive. Prevent Child Abuse Iowa is the only statewide non-profit focused on preventing child abuse and strengthening families, which research shows is a far more effective use of resources to ensure children reach their full potential than treating the effects of abuse after it has occurred.

Proceeds from this event will help grow Prevent Child Abuse Iowa's statewide efforts to lead advocacy and awareness efforts and continue to provide training and technical assistance to partners providing the following services:

- **Parent Education** - Focuses on parenting techniques and age-appropriate behaviors while creating an informal, supportive network among attendees.
- **Home Visiting** - Provides intensive one-on-one education between a provider and a family within the home. Connects parents to parenting information and community resources.
- **Respite Care** - Provides parents an educational environment for their children while they receive temporary relief from caregiving responsibilities.
- **Crisis Care** - Offers parents a safe, nurturing environment for their children during times of emergency.
- **Sexual Abuse Prevention** - Educates parents, community members and children about sexual abuse and how to prevent it.

Our network serves a high-needs population. Among families served, 52.3 percent earned \$20,000 or less per year, 37% are single parents, and only 30 percent have a high school diploma. These families face a high level of stress and lack of support that can make parenting difficult. A survey of families in our programs note an increase in five protective factors, which research shows decreases the risk that child abuse will occur.

Without PCA Iowa's support, these professionals would not have the tools, training, resources and capacity they need to be effective in serving these families.

In Polk County, we provide assistance to local groups that offer group parent education services.

We would like to ask you to sponsor the **Great American Game Night**.

Please see the included document detailing the various sponsorship levels and benefits. If you are able to sponsor, please fill out the bottom portion and send to Rachel Owens at rowens@pcaiowa.org or Prevent Child Abuse Iowa, 2704 Fleur Drive Suite 200, Des Moines, IA 50321.

Thank you in advance for your support of Prevent Child Abuse Iowa. Please contact Rachel Owens at rowens@pcaiowa.org or 515-244-2200 with any questions.

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Great American Game Night Benefit for Prevent Child Abuse Iowa Sponsor Application

Company Name _____

Contact Name _____

E-mail _____

Phone _____

Level of Sponsorship (Select one):

- Shoot the Moon (\$5,000)
- Bullseye (\$2,500)
- Yahtzee (\$1,000)
- Bingo (\$500)

Send logo to communications@pcaiowa.org by October 27th, 2017.

Send sponsorship check to:

Prevent Child Abuse Iowa
2704 Fleur Drive Suite 200
Des Moines, IA 50321

*Please designate "Great American Game Night Sponsor" in the memo of your payment

Sponsor Benefits		Shoot the Moon \$5,000	Bullseye \$2,500	Yahtzee \$1,000	Bingo \$500
Promotion and visibility					
Presenting rights (name included with all mentions of event)		•			
Feature story in e-newsletter		•			
Recognition in e-newsletter		•	•		
Logo on social media		•	•		
Mention and tag on social media		•	•	•	•
Logo and thank you on website		•	•	•	•
On-site recognition					
Logo on event signage		•	•		
Logo on projector presentation		•	•	•	•
Participation					
Tickets to the event		10	6	4	2
Event Host Benefits	\$300				
Tickets to the event	2				
Special gift	•				
Recognition at event	•				

