



FOR PREVENTION

Protecting Children is Everyone's Business

SPONSORSHIP PACKAGES

Pottery for Prevention is Prevent Child Abuse Iowa's signature annual fundraising event that grows significantly every year in attendance, reputation, and success. The 4th annual Pottery for Prevention benefit auction will be Friday, November 2 at the Des Moines Scottish Rite Masonic Building at 6th and Park Street downtown. Unique hand-created pottery is combined with many other donated goods and services to comprise the live and silent auction lots sold at the event to benefit Prevent Child Abuse Iowa. In the first three years, Pottery for Prevention netted \$110,000.

\$10,000 Presenting Sponsor:

- Pottery for Prevention presented by _____
- Presentation tagline with logo on ALL communications and media, invitations, tickets, event program, thank you's, event t-shirts
- Recognition in PCA quarterly newsletter (2 times) (readership 5,000)
- Recognition on PCA website (135 hits per day average/more than 40,000 hits per year)
- Opportunity to attend and participate in artist nights and signage at artist night events
- Private auction preview at Event
- Prominent signage at Event
- Opportunity to speak at Event
- Specially reserved table and tickets for 8 at Event
- Additional 12 tickets to Event

\$5,000 Prevention Sponsor:

- Pottery for Prevention supported by _____
- Presentation tagline with logo on ALL communications and media, invitations, tickets, event program, thank you's, event t-shirts
- Recognition with logo in PCA quarterly newsletter (2 times) (readership 5,000)
- Recognition on PCA website (135 hits per day average/more than 40,000 hits per year)
- Signage at Event
- Event program recognition
- Specially reserved table and tickets for 8 at Event
- Additional 8 tickets to Event

\$2,500 Community Sponsor:

- Recognition in PCA quarterly newsletter (2 times) (readership 5,000)
- Recognition on PCA website (135 hits per day average/more than 40,000 hits per year)
- Signage at Event
- Event program recognition
- Specially reserved table and tickets for 8 at Event

\$1,000 Advocacy Sponsor:

- Recognition on PCA website (135 hits per day average/more than 40,000 hits per year)
- Event program recognition
- Signage at Event
- Six tickets to Event

\$500 Awareness Sponsor:

- Recognition on PCA website (135 hits per day average/more than 40,000 hits per year)
- Event program recognition
- Signage at Event
- Four tickets to Event

\$250 Artist Sponsor:

- Recognition on PCA website (135 hits per day average/more than 40,000 hits per year)
- Event program recognition
- Two tickets to Event

Pottery Sponsor (in-kind/service donation):

- Recognition on PCA website (135 hits per day average/more than 40,000 hits per year)
- Recognition/table signage next to pottery item
- Event program recognition

FOR MORE INFORMATION CONTACT LISA GOLLY AT
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